



Keeping Diabetes Management Affordable

MEDIA ALERT

**AMERICAN DIABETES WHOLESAL HONORS RECEIPIENT OF THE 2007
DIABETES EDUCATOR OF THE YEAR AWARD**

Pompano Beach, FL – June 27, 2008 – American Diabetes Wholesale, a discount provider of diabetic supplies to individuals without insurance, will honor Barbara J. Odom, RN, PHN, M.ED, the recipient of their *Diabetes Educator of the Year Award* in an award ceremony on Friday, June 27, 2008 from 12:30 p.m. – 2:00 p.m. Often gone unrecognized for their commitment to patient service, a Diabetes Educator is a health care professional who teaches people who have diabetes how to manage the disease and often times becomes an important member of the patients inner support team. The creation of the Diabetes Educator of the Year Award was the result of American Diabetes Wholesale's desire to bring attention to the dedication of these healthcare professionals who are committed to battling the diabetes epidemic facing this country. The award ceremony will take place at American Diabetes Wholesale located at 2501 NW 34th Place Suite 35 Pompano Beach FL 33069.

About American Diabetes Wholesale

American Diabetes Wholesale has devoted itself to helping uninsured, underinsured and diabetics who pay out of pocket effectively manage their disease. American Diabetes Wholesale provides top-quality, brand name diabetic supplies and over-the-counter pharmacy items at a significantly discounted price in comparison to other retail outlets. American Diabetes Wholesale is heavily involved in the community and proudly supports the Juvenile Diabetes Research Foundation, the American Diabetes Association, the American Association of Diabetes Educators and Eye Care for Kids.

Media Information

Award winner Barbara Odom and Chris Maguire, Vice President and Co-Founder of American Diabetes Wholesale will be on-site and available for interviews. Media interested in setting up an interview pre/post the award ceremony or receiving post-event.