

ADW American Diabetes Wholesale

Keeping Diabetes Management Affordable

Pompano Beach, FL, August 1, 2007 – American Diabetes Wholesale, a discount retailer of diabetic supplies for those without insurance, announces the “Diabetic Educator of the Year” contest.

“Diabetic Educators work really hard to help fight the diabetes epidemic in this country,” notes Chris Maguire, Vice President and Co-Founder. “As we have been in touch with more diabetic care professionals, we realize the outstanding commitment they have to their patients and to their communities, and we wanted to honor that commitment.”

Any diabetes care professional is eligible to win the contest. These include Certified Diabetes Educators, nurses, physicians and any other healthcare professional, who is committed to helping their patients learn how to effectively manage their diabetes. To nominate a healthcare professional who is dedicated to diabetes care for the contest, go to www.AmericanDiabetesWholesale.com/contest and fill out the submission form.” Compose and submit a paragraph of 250 words or less saying why this individual should be the “Diabetic Educator of the Year.” CDEs, patients, co-workers, medical personnel and anyone else familiar with a Diabetic Educator’s accomplishments may submit an essay.

The winner of the contest will receive a 2 night/ 3 day stay at the Boca Raton Resort and Club in Boca Raton, FL, as well as round-trip airfare to the resort and ground transfers between the airport and the hotel. The winner will also be honored in a special ceremony by American Diabetes Wholesale.

Judges of the contest include: A representative of the South Florida division of the American Diabetes Association, Dr. Kimberly Mistiszyn of Rand Eye Institute, and Jo Anna Barrath from American Diabetes Wholesale.

The deadline for submissions is November 30th, 2007. The winner will be announced on the Web site on December 15th, 2007.

American Diabetes Wholesale is the leading provider of deeply discounted diabetic supplies for those who have no insurance. For more information, visit www.AmericanDiabetesWholesale.com.